

Education

University of Pennsylvania, The Wharton School, graduated May 2008
Concentrations in Management and Operations; Minor in Music

Scores

GPA: 3.84 Concentrations & Minor GPAs: 4.0

SAT I: 1530 (M: 800 V: 730)

SAT II Math: 800 SAT II Writing: 790

Leadership

Google Inc. 2008-Present

Associate Product Marketing Manager

- Manage marketing for Google Voice & Google Talk
- Oversee Google's YouTube channel and global channels
- Drove launch of WhatBrowser.org, browser education site
- Managed Google's Mac marketing from Sep 08 - Oct 09

First Round Capital Summer 2007

Summer Intern, Tech-Focused Venture Capital Firm

- Performed analyses for Half.com founder, Josh Kopelman
- Designed and programmed monthly investment report

Management 100 2005 - 2008

Head TA & Executive Board Member

- Led a team of 54 TAs who oversee 500+ freshmen yearly

Leadership in the Business World 2005 - 2006

Head RTA

- Led operations, admissions, and academic programming
- Oversaw program with 60 high school seniors

Harrison College House 2006 - 2007

Residential Advisor

- Organized monthly events for floor residents

Williams Syndrome Music Camp Summer 2005

Music Instructor

- Worked at a summer camp for teens with a rare genetic disorder

Entrepreneurship

Camp PALS 2002 - Present

Founder & Director

- Created sleep-away camp for teenagers with Down Syndrome
- Managed a team of more than 100 volunteer staff
- Developed camppals.org website

Theeter.com 2009-Present

Co-creator

- Created YouTube video shortcut service
- Featured onCNET

TellMeWhich.com 2008 - Present

Co-creator

- Created basic, one-question survey site
- 674 questions asked to date

PennDrinks.com 2007 - Present

Co-Founder

- Designed web interface and oversaw team of web developers in Rajasthan, India
- Marketed launch of new company by giving out more than 500 water bottles in 'Free Water' campaign
- Oversaw expansion to 5+ other campuses

CustomButtons.com 2004 - 2006

President

- Founded button-making company with over 2,000 members
- Appeared on ABC News Now 'Young Entrepreneur' segment

Skills

Computer

Website design and maintenance, Adobe Photoshop, ImageReady, Dreamweaver, Visual Basic, PHP, and SQL

Music

Piano, sitar, guitar, drums, and melodica (music available at music.jasontoff.com)

Film

Video directing, filming, and editing (created over 15 short films)

Languages

Comprehension of French and Russian; ability to read Hebrew

Honors

1st Place in the 2006 Graphite Business Plan Competition
University of Pennsylvania

2005 President's Award of Distinction
National Down Syndrome Congress

Finalist (1 of 7) for 2003 National Student Entrepreneur of the Year Award
Junior Achievement

2004 Annual Community Service Award
Second Mile Foundation

Dean's List 2004 through 2008
University of Pennsylvania

Interests

Watching documentaries & short films

Advocating for individuals with developmental disabilities

Playing & listening to music

Eating Thai, Indian, & Burmese food

Tutoring students

Collecting domain names

Creating VBA macros

Designing t-shirts